

Transactions of the management and their closely associated persons

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1 Data controller

Marimekko Corporation (Business ID 0111316-2)
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00880 Helsinki
Finland

2 Data controller contact information

Legal and IPR Coordinator, eevi.rinne@marimekko.com
Tel. +358 9 758 71

3 Name of the data file

Data file of the transaction notifications of the management and their closely associated persons of Marimekko Corporation.

4 Grounds and purpose for processing personal data

Grounds and purpose for processing personal data is compliance with regulation c concerning transactions of management and their closely associated persons in accordance with Article 19 of the market abuse regulation.

5 Content of the data file and the group of the data subjects

Data subjects are the members of the Board of Directors and Management Board and their closely associated persons of Marimekko Corporation.

Content of the data file:

- Name
- Manager's position
- Date of birth (natural person) or business identity code (legal person) or corresponding information
- Basis for the closely associated person status
- Contact details (telephone number, email, postal address)
- Transaction notifications received from the data subjects

6 Sources of information

The source of data are the data subjects and public sources, such as the trade register and business information system.

7 Disclosure and transfer of data and transfer of data outside the EU or the EEA area

Data can be disclosed according to the Market Abuse Regulation and regulations based on it to parties, such as the Financial Supervisory Authority and the police.

8 Principles of the protection and retention period

The notifications of the managers' transactions are submitted in the electronic services of the Finnish Financial Supervisory Authority (FIN-FSA) and FIN-FSA is the register holder for the electronic services.

The register can only be accessed by authorized persons according to their duties.

The data is retained according to the Market Abuse Regulation (MAR).

9 Rights of the data subject

Right to inspect data and right to demand the rectification of data

Data subjects have the right to inspect the data stored in the data file of themselves and to demand rectification and deletion of incorrect information. Such requests should be submitted in writing to the contact person of this data file mentioned in point 2.

Other rights

According to the GDPR the data subjects have the right to object, restrict the processing of data and ask for removal of data on themselves and the right to make a complaint on the processing of personal data to the national Data Protection Ombudsman.