

Marimekko Corporation

AGENDA OF ANNUAL GENERAL MEETING

ANNUAL GENERAL MEETING 6 APRIL 2017

Time Thursday, 6 April, 2017 at 2 p.m.

Place Marimekko Corporation's head office, Puusepänkatu 4, 00880 Helsinki, Finland

Agenda and the course of procedure

1. Opening of the meeting
2. Calling the meeting to order
3. Election of persons to scrutinise the minutes and to supervise the counting of votes
4. Recording the legality of the meeting
5. Recording the attendance at the meeting and adoption of the list of votes
6. Presentation of the Financial Statements, the Report of the Board of Directors and the Auditor's Report for 2016

Review by the President & CEO
7. Adoption of the Financial Statements
8. Resolution on the use of the profit shown on the balance sheet and the payment of dividend

On 31 December 2016, the parent company's distributable funds amounted to EUR 17,482,078.62, of which EUR 5,576,900.81 was profit for the financial year. The Board of Directors proposes to the Annual General Meeting that a dividend of EUR 0.40 per share be paid for the year 2016 to a total of EUR 3,235,844.00 and that the remaining funds be retained in equity. The Board of Directors proposes 10 April 2017 as the dividend record date and 19 April 2017 as the dividend payout date. No substantial changes in the company's financial position have occurred after the end of the financial year. The company's liquidity is good and, in the view of the Board of Directors, the proposed dividend payout does not jeopardise the company's solvency.

9. Resolution on the discharge of the members of the Board of Directors and the President of the company from liability
10. Resolution on the remuneration of the members of the Board of Directors

Shareholders representing in total approximately 28% of all of the company's shares and votes have informed the company that, on the basis of the proposal of the Audit and Remuneration Committee consisting of members independent of the company

and its shareholders, they propose to the Annual General Meeting that the fees payable to the members and the Chairman of the Board would remain unchanged from 2016 and be as follows: an annual remuneration of EUR 40,000 would be paid to the Chairman, EUR 30,000 to the Vice Chairman and EUR 22,000 to the other Board members.

In addition it is proposed that no separate remuneration be paid for the committee work to the persons elected to any committee. In the remuneration proposed to the Vice Chairman of the Board the possible acting also as the Chairman of the Audit and Remuneration Committee has been taken into account.

The above mentioned shareholders propose, on the basis of the proposal of the Audit and Remuneration Committee, that approximately 40% of the annual remuneration would be paid in Marimekko Corporation's shares acquired from the market and the rest in cash. The shares would be acquired directly on behalf of the Board members within two weeks from the release of the interim report for 1 January - 31 March 2017 or if this would not be possible taken into account the insider rules, as soon as possible thereafter. The annual remuneration would be paid in cash in its entirety, if the Board member on the date of the Annual General Meeting, 6 April 2017, holds company's shares in worth of more than EUR 500,000.

11. Resolution on the number of members of the Board of Directors

Shareholders who represent approximately 28% of all of Marimekko Corporation's shares and votes have informed the company that they propose to the Annual General Meeting that seven (7) members be elected to the Board of Directors.

12. Election of the members of the Board of Directors

The above-mentioned shareholders who represent approximately 28% of all of Marimekko Corporation's shares and votes have also informed the company that they propose to the Annual General Meeting that Elina Björklund, Arthur Engel, Mika Ihamuotila, Mikko-Heikki Inkeroinen and Catharina Stackelberg-Hammarén be re-elected to the Board of Directors until the close of the next Annual General Meeting. Of the current members of the Board, Joakim Karske has announced that he will not be available for re-election.

The same shareholders further propose that Rebekka Bay and Helle Priess be elected as new members of the Board.

The proposed Board members have informed the company that in the event that they are elected, they intend to elect Mika Ihamuotila as Chairman of the Board and Elina Björklund as Vice Chairman of the Board as well as Elina Björklund as Chairman and Mikko-Heikki Inkeroinen and Catharina Stackelberg-Hammarén as members of the Audit and Remuneration Committee.

All proposed persons have given their consent to the election.

13. Resolution on the remuneration of the Auditor

The Board of Directors proposes to the Annual General Meeting that the auditor be remunerated in accordance with an invoice presented.

14. Election of the Auditor

The Board of Directors proposes to the Annual General Meeting that PricewaterhouseCoopers Oy, Authorised Public Accountants, continue as the company's auditor.

15. Closing of the meeting