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MARIMEKKO CORPORATION'S ANNUAL GENERAL MEETING

Time Tuesday 23 April 2013 at 2.00 p.m.

Place Marimekko Corporation's head office,

Puusepänkatu 4, 00880 Helsinki, Finland

Present Shareholders were present at the meeting, in person or represented by

proxy, in accordance with the list of votes adopted at the meeting

(Appendix 1).

Also present Pekka Lundmark, Chairman of the Board of Directors, and Mika

Ihamuotila, Vice Chairman of the Board and the company's President, Board members Elina Björklund, Arthur Engel and Joakim Karske, company's auditor Kim Karhu as well as members of the company's Management Group Thomas Ekström, Minna Kemell-Kutvonen, Päivi Lonka, Niina Nenonen and Tiina Alahuhta-Kasko and other meeting

officers.

1 §
OPENING OF THE MEETING

Pekka Lundmark, Chairman of the Board of Directors, opened the meeting and welcomed all shareholders to the meeting and introduced the Board

Members.

2 § MATTERS OF ORDER FOR THE MEETING

The Annual General Meeting elected Riikka Rannikko, Attorney at Law, as Chairman, who asked Tiina Lencioni, General Counsel, to act as secretary.

The Chairman presented the practical arrangements and proceedings related to the meeting, as well as the course of procedure.

3 § ELECTION OF PERSONS TO SCRUTINISE THE MINUTES AND VERIFY THE COUNTING OF VOTES

Petteri Honkaranta and Laura Viitala were elected to scrutinise the minutes and to supervise the counting of the votes in the Annual General Meeting.

4 § RECORDING THE LEGALITY OF THE MEETING

It was noted that, according to the Articles of Association, the Notice of the Annual General Meeting shall be announced on the company's website not earlier than three months and not later than three weeks before the meeting, but in any case at least nine days prior to the General Meetings record date. In addition, the Board of Directors may decide to publish the notice of the General Meeting in one or more newspapers.

It was noted that the Notice of the Annual General Meeting had been published on the company's website and as a stock exchange release on 18 March 2013. In addition, an announcement about the meeting has been published in the Helsingin Sanomat newspaper on 19 March 2013.

It was noted that the Annual General Meeting had been summoned in accordance with the Articles of Association and the Finnish Companies Act, and that the meeting had a quorum.

The Notice of the Annual General Meeting and the agenda were attached to the minutes (Appendices 2 and 3).

5 § RECORDING THE ATTENDANCE AT THE MEETING AND ADOPTION OF THE LIST OF VOTES

A list of attendees at the beginning of the meeting and the list of votes (Appendix 1) were presented. According to the list, 180 shareholders, either personally or through a legal representative or by proxy, participated in the meeting. It was recorded that 3,917,506 shares and votes were represented at the beginning of the meeting, comprising 48.43% of all shares and votes in the company. The list of votes was available in the meeting.

It was noted that the list of votes would be confirmed to correspond to the attendance at the beginning of any voting.

The Chairman noted that no voting instructions have been announced to the company in which voting against any proposal or abstaining from voting had been instructed or voting required (<u>Appendix 4</u>).

Voting list was confirmed.

6 § PRESENTATION OF THE 2012 FINANCIAL STATEMENTS, REPORT OF THE BOARD OF DIRECTORS AND THE AUDITOR'S REPORT

President and CEO Mika Ihamuotila presented a business review in which he discussed the company's objectives, strategy and business development in 2012.

The financial statements for the period from 1 January to 31 December 2012 were presented, consisting of the income statement, the balance sheet and the cash flow statement, notes to the financial statements, as well as the consolidated financial statements and the Report of the Board of Directors and the Auditor's report.

It was noted that the financial statement documents of Marimekko Corporation have been published as a stock exchange release and on the company's website on 22 March 2013, as of which date they had also been available at the company's head office. The original financial statement documents were available in the Annual General Meeting.

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The Auditor's report was presented and the company's auditor pronounced the opinion paragraph.

The financial statement documents were attached to the minutes (Appendix 5).

7 § ADOPTION OF THE FINANCIAL STATEMENTS

The Annual General Meeting resolved to adopt the financial statements for the period from 1 January to 31 December 2012.

8 § RESOLUTION ON THE USE OF THE PROFIT SHOWN ON THE BALANCE SHEET AND THE PAYMENT OF DIVIDEND

It was noted that, as of 31 December 2012, the parent company's distributable funds according to the balance sheet amounted to EUR 19,549,850.44 of which EUR 1,957,492.29 comprised profit for the financial year 2012.

It was noted that the Board of Directors had proposed to the Annual General Meeting that a dividend of EUR 0.25 per share, i.e., a total of EUR 2,022,403 be paid from the parent company's distributable funds for 2012, and that the undistributed share of the profit for the period be retained in equity. In addition, the Board of Directors had proposed that the dividend be paid to shareholders who, on the record date of dividend payout 26 April 2013, were recorded in the company's shareholder register held by Euroclear Finland Ltd, and that the dividend be paid on 7 May 2013.

In accordance with the Board of Directors' proposal, the Annual General Meeting resolved that a dividend of EUR 0.25 per share be paid, totalling EUR 2,022,403. The dividend will be paid to shareholders who, on the record date of dividend payout, 26 April 2013, are recorded in the company's shareholder register held by Euroclear Finland Ltd. The dividend will be paid on 7 May 2013.

9 § RESOLUTION ON THE DISCHARGE OF THE MEMBERS OF THE BOARD OF DIRECTORS AND THE PRESIDENT, CEO FROM LIABILITY

It was noted that the discharging of liability for the financial period from 1 January to 31 December 2012 concerned the following persons:

Pekka Lundmark, Chairman of the Board of Directors
Mika Ihamuotila, Vice Chairman of the Board, and the company's
President and CEO
Elina Björklund, Member of the Board of Directors
Arthur Engel, Member of the Board of Directors
Ami Hasan, Member of the Board of Directors
Joakim Karske, Member of the Board of Directors

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The Annual General Meeting resolved to discharge the aforementioned Board members, and the President and CEO from liability for the financial period from 1 January to 31 December 2012.

10 § RESOLUTION ON THE REMUNERATION OF THE MEMBERS OF THE BOARD OF DIRECTORS

It was noted that, according to the proposal presented to the Annual General Meeting that the fees payable to the members and the Chairman of the Board remain unchanged from 2012 and be as follows: an annual remuneration of EUR 30,000 would be paid to the Chairman and EUR 20,000 to the other Board members. Approximately 40 per cent of the annual remuneration would be paid in Marimekko Corporation's shares acquired from the market and the rest in cash. The shares would be acquired directly on behalf of the Board members within two weeks from the release of the interim report for January 1 - March 31, 2013 or if this would not be possible taken into account the insider rules, as soon as possible thereafter. In addition, it was proposed that no remuneration be paid to the company's President and CEO for the membership of the Board of Directors.

In accordance with the proposal presented to the Annual General Meeting, an annual remuneration was resolved to be paid to Board members, i.e., EUR 30,000 to the Chairman and EUR 20,000 to other Board members. Approximately 40 per cent of the annual remuneration will be paid in Marimekko Corporation's shares acquired from the market and the rest in cash. The shares will be acquired directly on behalf of the Board members within two weeks from the release of the interim report for January 1 - March 31, 2013 or if this would not be possible taken into account the insider rules, as soon as possible thereafter. It was also resolved that no remuneration be paid to the company's President and CEO for the membership of the Board of Directors.

11 § RESOLUTION ON THE NUMBER OF MEMBERS OF THE BOARD OF DIRECTORS

According to the proposal presented to the Annual General Meeting, it was resolved that the Board of Directors would comprise of six members.

12 § ELECTION OF MEMBERS OF THE BOARD OF DIRECTORS

It was noted that, according to the Articles of Association, members of the Board of Directors shall be elected for one year at a time, and that the term of Board members would begin from the Annual General Meeting at which they were elected and would end at the closing of the following Annual General Meeting.

The Chairman stated that it had been proposed to the Annual General Meeting that Elina Björklund, Arthur Engel, Ami Hasan, Mika Ihamuotila, Joakim Karske and Pekka Lundmark be re-elected to the company's Board of Directors for a term ending at the closing of the Annual General Meeting

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2014. In addition, it had been proposed that the Board of Directors appoint Pekka Lundmark as the Chairman and Mika Ihamuotila as the Vice Chairman. It was noted that all persons proposed had given their consent to the election.

The Annual General Meeting resolved to elect Elina Björklund, Arthur Engel, Ami Hasan, Mika Ihamuotila, Joakim Karske and Pekka Lundmark to the company's Board of Directors for a term ending at the close of the Annual General Meeting 2014.

13 § RESOLUTION ON THE REMUNERATION OF THE AUDITOR

In accordance with the Board of Directors' proposal, the Annual General Meeting resolved that remuneration to the auditor would be paid against invoice.

14 § ELECTION OF THE AUDITOR

In accordance with the Board of Directors' proposal, the Annual General Meeting resolved that PricewaterhouseCoopers Oy would continue as the company's auditor. It was noted that Kim Karhu, Authorised Public Accountant, would continue as the main responsible auditor.

15 § DECISION-MAKING ORDER

It was recorded that the resolutions in the Annual General Meeting had been made without voting.

16 § CLOSING OF THE MEETING

The Chairman stated that all issues included in the meeting agenda had been concluded and that the minutes of the Annual General Meeting would be available on the company's website as of 7 May 2013 at the latest.

The Chairman closed the meeting at 3.01 p.m.

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IN WITNESS

RIIKKA RANNIKKO TIINA LENCIONI Riikka Rannikko Tiina Lencioni Chairman Secretary

Reviewed and confirmed

PETTERI HONKARANTA LAURA VIITALA Petteri Honkaranta Laura Viitala

Examiner of the minutes Examiner of the minutes

APPENDICES

- List of shareholders present or represented in the Annual General Meeting
- 2. Notice of the Annual General Meeting
- 3. Agenda
- 4. Instructions issued by nominee-registered shareholders to their representative
- 5. Financial statement documents (e. g. Auditor's report)